



Panther Hockey Club

Dear Prospective Sponsor,

Fast, fun, and exciting, ice hockey is a sport like no other and is growing in popularity among area youths. Despite its popularity, it remains a club sport in Florida public high schools, not sanctioned by the Florida High School Athletic Association (FHSAA) as are sports such as football, basketball, golf, and cheerleading. What this means for its participants is a constant struggle for recognition and financial support. In fact, club sports are entirely participant funded, receiving no financial support from their schools or school districts.

The expenses associated with ice hockey are significant. Renting an ice rink for one hour costs \$300 or more. This is largely why player dues this season are \$1,300 (exclusive of equipment), which affords us only two hours of ice time per week – a one hour practice and a one hour game. Panther Hockey, now in its 9th season, has operated with volunteer coaches, extremely limited ice time, and large player dues. Under the direction and dedication of a few team parents, a Board was founded to help guide the program and improve the overall experience. Yet, the sizable financial outlay for ice hockey makes it difficult to attract and retain talented athletes, forcing kids who otherwise might prefer playing hockey to settle on another sport.

Although we've worked hard to give kids at Plant High an opportunity to play hockey for their Club, we still need help. Your charitable donation, through a tax-deductible sponsorship, will be used to help offset operational expenses, such as ice time and equipment costs. The guide on the reverse side of this letter illustrates several sponsorship options.

I am hoping you or your company will help us with this endeavor. Please contact Jim Wise or Shelly Bramm at your earliest convenience. You may also visit our website at www.planthockey.com for additional information. With your support and generosity, we can expand opportunities and make Panther Hockey accessible to a wider range of students.

Thank you for your time and consideration.

Sincerely,

Jim Wise
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Shelly Bramm
Manager
Panther Hockey Club, Inc.
813-220-9311
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Panther Hockey, Inc. is a 501(c)(3) not for profit organization. Federal Tax ID: 13-4347426

PANTHER HOCKEY SPONSORSHIP FORM

NAME(S)* _____

COMPANY NAME* (if applicable) _____

ADDRESS _____

EMAIL _____ PHONE _____ FAX _____

SPONSORED PLAYER(S)** _____

*List these names as you would like them to appear on <http://planthockey.com>.

**Fill in the name(s) of the Panther player(s) you wish to sponsor. Player(s) will be credited with 50% of your contribution of \$250 or more.

Please email all advertisements (in jpeg format) to planthockey@gmail.com.

Make checks payable to: Panther Hockey, Inc.

Mail check to: Panther Hockey, Inc., P.O. Box 320836, Tampa, FL 33679-2836

SPONSORSHIP LEVELS

STANLEY CUP SPONSOR - \$3,000

- Company Logo on Player Jerseys for 2009-2010 Season
- Company Logo on Banner at all games for 2009-2010 Season
- Company Logo and Banner Ad on <http://planthockey.com>
- 2 Tickets to a Tampa Bay Lightning game
- Choice of Plant Hockey T-shirt or Hat
- 8 x 10 Framed Team Photo

PLAYOFF MVP SPONSOR - \$1,000

- Company Logo on Banner at all games for 2009-2010 Season
- Company Logo and Link on <http://planthockey.com>
- Choice of Plant Hockey T-shirt or Hat
- 8 x 10 Framed Team Photo

HAT-TRICK SPONSOR - \$250

- Company Logo and Link on <http://planthockey.com>
- Plant Hockey T-shirt
- 8 x 10 Team Photo

BLUELINER SPONSOR - \$100

- Recognition on <http://planthockey.com>